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2 June 1978

MEMORANDUM FOR: Meeting Participants

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FROM:

Director of Public Affairs

SUBJECT:

Topics for Discussion

Attached are:

- 1. Long Range Public Affairs Objectives--these are our overall goals. They are very broad and tend to sound platitudinous. They are nonetheless our ultimate goals which I promulgate to all my people so that they are incorporated in some way in everything we do.
- 2. Short Range Public Affairs Objectives--these are manageable, attainable goals in support of our long range objectives which we plan to complete within one year's time. Obviously, we add more short range goals from time to time.
- 3. Topics for Discussion--attached are four topics for discussion by the meeting group which are self-explanatory.

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Attachments: a/s